



## **MEDIA PACK**

**Established in 2003, [ComputerJobs.ie](https://www.computerjobs.ie) is a dedicated niche jobs board for IT professionals. Covering IT jobs across all categories in Ireland. The website provides a cost effective medium for companies and agencies to advertse their IT roles to a targeted IT audience.**

**As we are solely predisposed to IT, we attract traffic and CV's of a high IT calibre only. Our CV search facility is targeted. Clients can also set up CV Alerts to receive new CV's uploaded on the system.**



## **Outstanding Value**

Our advertising prices reflect our site's position in the market. While we are not as big as the "Monster's" of this world, we certainly punch above our weight in terms of delivering quality IT CV's while only charging 20% of our main competitor's.

## **Management Reports**

View a summary of your campaign or drill down to specifics, from the number of jobs added by individual Consultants, to vacancy views and application rates. Produce tailored reports for your client or team meetings. If you need help your Account Manager is just a call away.

## **Customer Service**

We pride ourselves on our customer service. Helping clients to get the most value from their postings is something we take with the utmost importance – We are very proud of our testimonials section on the home page. We have been in business since 2003 delivering hires/placements and our customer service is always personal and as we are a small company, very flexible.

## STATISTICS

SITE VISITORS PER MONTH	25,000+
UNIQUE VISITORS PER MONTH	6,800
PAGE IMPRESSIONS PER MONTH	184,604
AVERAGE LENGTH OF TIME SPENT ON SITE	3.54 mins
REGISTERED IT PROFESSIONALS	50,000+
IT CV'S IN SEARCHABLE DATABASE AT ANY GIVEN TIME	8,500+
CV APPLICATIONS PER MONTH	3,500+
IT CV'S IN SEARCHABLE DATABASE AT ANY GIVEN TIME	8,500+
AUDIENCE PROFILE	ABC1 Male 80%. Female 20%. Technologically driven.

## Member Disciplines

- ▶ Technical Support Level 1,2,3
- ▶ Developer / Software Engineer
- ▶ LAN / Wan Engineer
- ▶ Analyst (Business / Systems)
- ▶ Project Manager
- ▶ QA / Tester
- ▶ RDBMS (Oracle / SAP / SQL)
- ▶ Management
- ▶ Sales / Digital Marketing
- ▶ Technical Writer / IT Trainer / Other

## Pricing

ComputerJobs.ie runs a credit based job posting system and implemented a new featured jobs system along with increased employer branding opportunities throughout the site.

## Featured Jobs

Each client depending on package purchased is allocated a number of featured job credits per month. Featured jobs appear in higher rank on jobs search results and are noted by a star beside job title. You can de-select and select alternative jobs to be featured at any time with no restrictions. Additional **Featured Jobs** can be purchased in packs of 3 at €99 per month.

## Credits

Each credit equates to 28 days job advertising & can be edited within the first 10 days.

## Functionality

In addition to the standard functions of job posting boards **ComputerJobs.ie** site capabilities allow the recruiter to set up new CV candidate registration email alerts. Saving you time sourcing new talent. New improved Search function criteria and many additional branding opportunities.

<b>JOB POSTINGS</b>	<b>Annual GOLD 12 Month €149 +VAT pm</b>	<b>Annual SILVER 12 Month €99 +VAT pm</b>	<b>BRONZE 3 Month €495 +VAT</b>	<b>1 Month €195 +VAT</b>
<b>Credits Per Month</b>	50	25	25	25
<b>Featured Jobs Per Month</b>	6	3	3	1
<b>Each Job Credit Live for 28 Days</b>	✓	✓	✓	✓
<b>Your Logo on Each Advert</b>	✓	✓	✓	✓
<b>Set up CVs by Email Alerts</b>	✓	✓	✓	✓
<b>Up to 3,000 Characters Per Advert</b>	✓	✓	✓	✓
<b>Company Profile in A-Z of Recruiters</b>	✓	✓	✓	✓
<b>Log in &amp; View Application History</b>	✓	✓	✓	✓
<b>Bulk Delete, Renew or Copy Job Adverts</b>	✓	✓	✓	✓
<b>Log in and Edit Advert for up to 10 Days</b>	✓	✓	✓	✓
<b>CV Database Access, Downloads</b>	✓	✓	✓	✓
<b>Home Page Featured agencies</b>	✓	✓	✓	✓

## **BESPOKE PACKAGES**

We hope you find a suitable option from our price list however if you do not see what you are looking for. Please contact us and we can discuss what kind of package would suit you best. Talk to a dedicated Account Manager who will advise you on how to get the best results.

**Call us today on 01 236 6636**