



Call us today on (00353) 1 236 6636

2011

Benefits

www.ComputerJobs.ie is Ireland's No. 1 niche job board for Irish based IT Professionals.

Covering IT jobs across all industries & all levels in Ireland. The website provides a cost effective medium for companies and agencies to advertise their IT jobs to a specific target audience – our 18,000 members. As we are solely predisposed to IT, we attract traffic and CV's of high quality only. Our CV search facility is very popular. Clients can also receive new candidate CV's that sign up to our CV database based on specific keywords, industry, salary band, even if the candidate hasn't seen their advert.

Outstanding Value

Our aim is to ensure you receive an outstanding return on your investment – often just one hire/placement will pay for your spend many times over. By advertising your brand on a NICHE job board that caters just for IT Professionals, you are targeting your advertising towards your exact professional demographic audience.

Management Reports

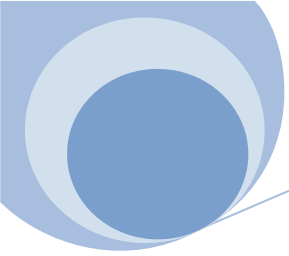
Recruiters - View a summary of your campaign or drill down to specifics, from the number of jobs added by individual consultants, to vacancy views and application rates. Produce tailored reports for your client or team meetings. If you need help your Account Manager is just a call away.

Customer Service

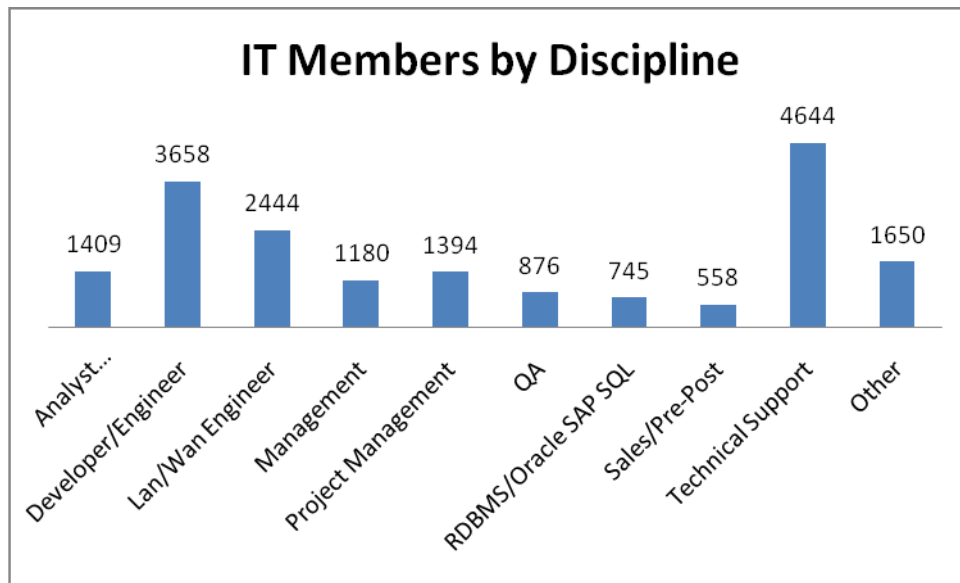
We pride ourselves on our customer service. Helping HR managers + IT recruiters to get the most value from their account is our highest priority – That's why we have been around since 2003!

Statistics

| | |
|--|---|
| Site Visitors per month | 14,000 |
| Unique Visitors per month | 6,800 |
| Page Impressions per month | 184,604 |
| Average length of time spent on site | 03.54 mins |
| Registered IT Professionals | over 18,000 (Aug 2011) |
| IT CV's in searchable database at any given time | 1,600+ searchable |
| CV applications per month | 1,500 + |
| Audience Profile: | ABC1 Male 80% Female 20%. Technologically driven. |



Members Profile



Pricing

ComputerJobs.ie has moved over to a credit based posting system as of 1st February 2010 and implemented a new featured jobs system along with increased employer branding opportunities throughout the site.

Credits

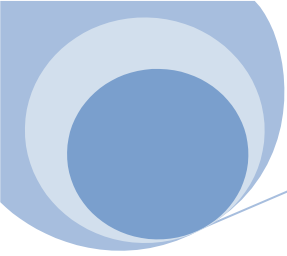
Each credit equates to 28 days job advertising.

Featured Jobs

Each agency depending on package options purchased is allocated a number of featured job credits per Month. Featured jobs appear in higher rank on jobs search results and are noted by a star beside job title. You can de-select and select alternative jobs to be featured at any time with no restrictions. Additional 'Featured' jobs can be purchased in packs of 3 at €99 per month

Functionality

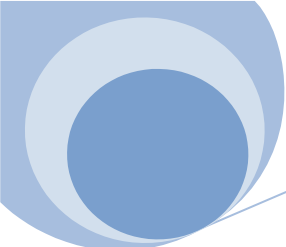
In addition to the standard functions of job posting boards ComputerJobs.ie site capabilities allow the recruiter to set up new CV candidate registration email alerts. Saving you time sourcing new talent. New improved search function criteria and many additional branding opportunities.



| Job Postings | Annual Gold 12 Months €149 + VAT pm | Annual Silver 12 Months €99 + VAT pm | 3 Month Bronze €185 + VAT per month | 1 Month 1 Month €199 + VAT |
|--|---|--|---|----------------------------------|
| Credits per month | 50 | 10 | 10 | 10 |
| Featured Jobs per month | 6 | 2 | 2 | 1 |
| Each Job credit live for 28 days | ✓ | ✓ | ✓ | ✓ |
| Your logo on each advert | ✓ | ✓ | ✓ | ✓ |
| Set up CVs by Email alerts | ✓ | ✓ | ✓ | ✓ |
| Up to 3,000 characters per advert | ✓ | ✓ | ✓ | ✓ |
| Company profile in A-Z of recruiters | ✓ | ✓ | ✓ | ✓ |
| Log in & view application history | ✓ | ✓ | ✓ | ✓ |
| Bulk delete, renew or copy job adverts | ✓ | ✓ | ✓ | ✓ |
| Log in and edit advert for up to 10 days | ✓ | ✓ | ✓ | ✓ |
| CV database access, downloads | ✓ | ✓ | ✓ | ✓ |
| Home Page Featured agencies | ✓ | X | X | X |

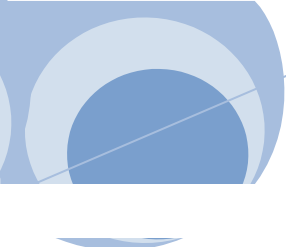
Bespoke Packages

We hope you find a suitable option from our price list however if you do not see what you are looking for please contact us and we can discuss what kind of package would suit you best. Talk to a dedicated Account Manager who will advise you on how to get the best results. **Call us today on 01 236 6636**



ComputerJobs.ie brings you a portfolio of imaginative marketing ideas to promote your brand and capture the attention of new candidates and customers. The following advertising solutions can be used to reinforce the impact of your job advertising and employment branding or for a single campaign with specific objectives.

| Campaign Boosters – Raise your profile & increase your response | |
|--|-------------------------------|
| Home Page Banner (Top) | €199 + VAT for 30 days |
| Your customised flash banner advert at the top of our home page | |
| Jobs by email Sponsorship Banner (Daily) | €99 + VAT for 7 days |
| Your advert at the top of our daily “jobs by email alerts” to 5,000 jobseekers per week. The banner links to your live job postings or company profile. | |
| Look Who’s Hiring – Monthly | €99 + VAT |
| Your job featured in our monthly email to over 18,000 IT professionals. Links directly to your job advert. Feature | |
| Bespoke Email Campaign | €495 + VAT |
| A bespoke customised email designed in house to advertise your specific event or vacancy you are handling. Email sent to 18,000 IT Job Seekers. | |
| Column Banner Advert – 170x125 | €149 + VAT for 30 days |
| A small banner only displayed on the homepage in the very bottom right corner, just above the footer. | |
| Featured Company – 120x60 | €199 + VAT for 30 days |
| Banner / company logo placed in the right column of home page & to right of subpages. | |
| Job View - 468x60 | €199 + VAT for 30 days |
| When a candidate views a job, a banner can be placed on this page. Premium advertising space | |
| Job Results – 468x60 | €199 + VAT for 30 days |
| A banner on the candidate job search results page. Appears after the second job advert. | |
| CV By Email Advert – 468x60 | €199 + VAT for 30 days |
| Your advert on the automated 'new candidates' email which is sent out to clients on a daily basis. Suitable for companies looking to target registered employers directly such as Trainer’s / Accountant’s, etc. | |
| Career Advice Page | POA |
| Editorial pages can be sponsored | |



Banner Advertising

| AD Formats | Dimensions |
|----------------------|------------|
| Standard Banner | 468x60 |
| Column Banner Advert | 170x125 |
| Featured Company | 120x60 |
| Job Results Banner | 468x60 |
| Job View Banner | 468x60 |
| Jobs by Email Banner | 468x60 |

File Type - .gif or .jpeg or .jpg or .png or .swf image

Sister Sites

ComputerJobs.ie is part of the Jobs Online Group Ltd, solely independent and Irish owned. The Jobs Online Group is made up of niche websites that simply advertise a specific job to a specific discipline.

www.ComputerJobs.ie – www.SalesJobs.ie – www.AdminJobs.ie – www.AccountantJobs.ie

Talk to a dedicated Account Manager who will advise you on how to get the best results.

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