



Employer & Media Agency

Price List

CJ Version 2.0

2010



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ComputerJobs.ie works on a credit based posting system as of 1st February 2010 and offers a featured jobs system along with increased employer branding opportunities throughout the site.

Credits

Each credit equates to 28 days job advertising.

Featured Jobs

There is an added option to purchase a featured job credit with your job advertisement. Featured jobs appear in higher rank on jobs search results and are noted by a star beside job title.

Benefits

ComputerJobs.ie is a dedicated jobs board for Irish IT professionals. The website provides a cost effective medium for companies and agencies to advertise their IT roles to a targeted audience. As we are solely predisposed to IT we attract traffic and CV's of a high calibre only. Our CV search facility is targeted and has the facility to set up email alerts as new CV's are added on the system.

Outstanding Value

Our rates reflect our site's position in the market. Our aim is to ensure you receive an outstanding return on your investment. By advertising your brand on a NICHE website that caters for a specific professional, you are targeting your campaigns towards a professional demographic.

Management Reports

View a summary of your campaign or drill down to specifics, from the number of jobs added, to vacancy views and application rates. Produce tailored reports. If you need help your Account Manager is just a call away.

Customer Service

We pride ourselves on our customer service. Helping companies to get the most value from their posting account.

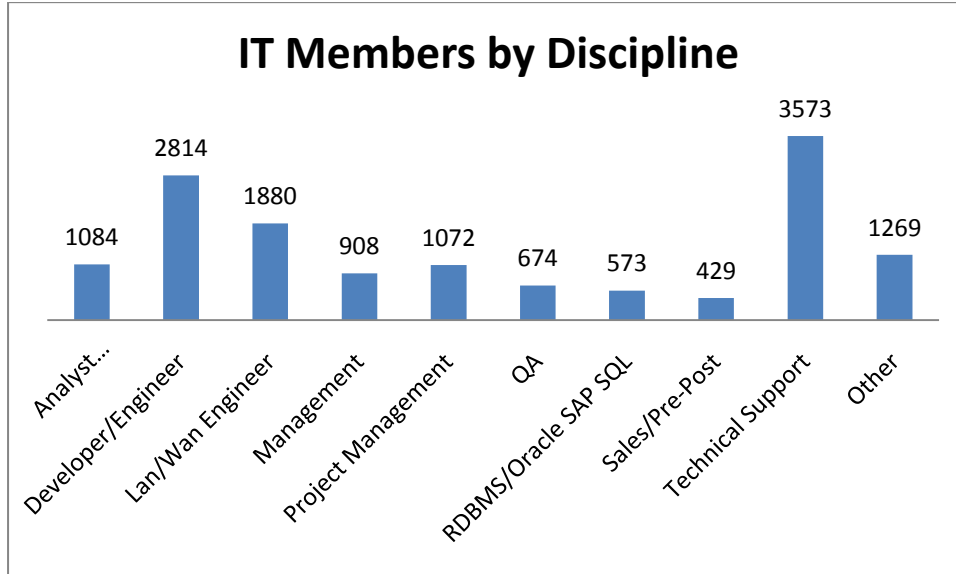
Statistics

Site Visitors per month	11,000
Unique Visitors per month	6,800
Page Impressions per month	184,604
Average length of time spent on site	03.54 mins
Registered IT Professionals	over 11,500
IT CV's in searchable database at any given time	1,800 searchable
CV applications per month	1,000 +

Members Profile

Audience Profile:

ABC1 Male 80% Female 20%. Technologically driven.



Pricing

Job Postings	Standard Job 28 day advert €199 + VAT	Featured Job 28 day advert €299 + VAT	Multiple Job Ads 28 day advert Sliding scale cost	Standard Job 12 Month €750 + VAT
Credits per month	1	1	POA	1
Featured Jobs per month	1	1	2	1
Appears higher in search results	X	✓	✓	X
Star next to job title in job listings	X	✓	✓	X
Highlighted in job listings	X	✓	✓	X
Your logo on each advert	✓	✓	✓	✓
Advert live for 28 days	✓	✓	✓	N/A
Log in & view application history	✓	✓	✓	✓
CV database access, downloads	✓	✓	✓	✓
Add filtering questions to your advert	✓	✓	✓	✓
	Low cost *Guaranteed results	Maximum exposure = maximum results	Pick & Mix between multiple posting & featured posting	Annual accounts for companies "always looking"

* Post the same advert again for free for 28 days if not completely satisfied with the response

ComputerJobs.ie brings you a portfolio of imaginative marketing ideas to promote your brand and capture the attention of new candidates and customers. The following advertising solutions can be used to reinforce the impact of your job advertising and employment branding or for a single campaign with specific objectives.

Campaign Boosters – Raise your profile & increase your response	
Home Page Banner (Top)	€300 + VAT for 30 days
Your customised banner advert at the top of our home page	
Jobs by email Sponsorship Banner (Daily)	€300 + VAT for 30 days
Your banner advert at the top of our daily jobs by email alerts to thousands of jobseekers. The banner links to your live job postings or company profile	
Bespoke Email Campaign	€495 + VAT
A bespoke customised email designed in house to advertise your agency or specific event or vacancy you are handling. Email sent to jobseekers (targeted to your needs)	
Column Banner Advert	€250 + VAT for 30 days
A small banner only displayed on the homepage in the very bottom right corner, just above the footer.	
Featured Company	€200 + VAT for 30 days
Group of small banners generally placed in the right column of most subpages. Located at the bottom of the homepage as well. Low cost, effective advertising.	
Job View -	€250 + VAT for 30 days
When a candidate views a job, a banner can be placed on this page. Premium advertising space	
Job Results	€250 + VAT for 30 days
A banner on the candidate job search results page. Appears after the second job advert.	
Career Advice Page	POA
Editorial pages can be sponsored	

Bespoke Packages

We hope you find a suitable option from our price list however if you do not see what you are looking for please contact us and we can discuss what kind of package would suit you best. Talk to a dedicated Account Manager who will advise you on how to get the best results. **Call us today on 01 236 6636**

Banner Advertising	
AD Formats	Dimensions
Standard Banner	468x60
Column Banner Advert	170x125
Featured Company	120x60
Job Results Banner	468x60
Job View Banner	468x60
Jobs by Email Banner	468x60

File Type - .gif or .jpeg or .jpg or .png or .swf image

Sister Sites

ComputerJobs.ie is part of the Jobs Online Group Ltd, solely independent and Irish owned. The Jobs Online Group is made up of niche websites that simply advertise a specific job to a specific discipline.
www.ComputerJobs.ie – www.SalesJobs.ie – www.AdminJobs.ie – www.AccountantJobs.ie

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